



International Federation for Emergency Medicine

POLICY ON CORPORATE SPONSORSHIP

The International Federation for Emergency Medicine (IFEM) recognises that positive and beneficial financial relationships with other organisations including government and non-government organisations, pharmaceutical companies, medical device manufacturers, and other industries and bodies can help further the IFEM mission to advance the practice and science of emergency medicine. To help guide these relationships, promote consistency and fairness, and preserve its credibility and reputation, the Board of the IFEM has set forth the following principles for these relationships.

1. GUIDING PRINCIPLES FOR CORPORATE RELATIONSHIPS

- 1.1 The IFEM will only enter into partnerships that support the IFEM's mission.
- 1.2 The IFEM will accept financial and in-kind support from commercial interests only if such acceptance is consistent with the principles of medical ethics and acceptable medical practice, and would not pose or give the appearance of a conflict of interest.
- 1.3 The types and conditions of corporate sponsorship and their considerations will be documented in a written agreement signed by all principal parties. The agreement will clearly define the relationship of the parties, its duration, and the parties' respective responsibilities. All such agreements will be approved by the IFEM Executive and will be presented to the IFEM Board.
- 1.4 The IFEM has final authority over use of its name and logo.
- 1.5 The IFEM reserves the right to seek and/or accept other corporate support for activities related to the same general subject area unless exclusivity is part of the original agreement.
- 1.6 The IFEM reserves the right to terminate a corporate relationship that violates the terms of the written agreement. Upon expiration or termination, the sponsor may make no further use of the IFEM's name and logo without written approval by the IFEM.

2. RELATIONSHIPS WITH SPONSORS

The IFEM may develop relationships with sponsors; i.e. organisations relevant to emergency physicians, including but not limited to pharmaceutical companies, medical device manufacturers, and biotechnology companies. The following guidelines apply:

- 2.1 Activities, materials, messages and components involving commercial support should have a clear, stated purpose that is consistent with the IFEMs mission.
- 2.2 Public announcements, materials and messages must be reviewed and approved by the IFEM Executive and at the discretion of the Executive by relevant medical or content experts within the organisation's membership.
- 2.3 Public announcements, materials and messages must adhere to high ethical and scientific standards and promote public trust and good will.

- 2.4 The IFEM name or logo may not be used in conjunction with the name of a product or brand in a manner that would express or imply an IFEM endorsement of such corporations or their products.

3. ACKNOWLEDGEMENT OF CORPORATE SPONSORSHIP

- 3.1 The IFEM will acknowledge outside support of its activities when funded by corporate or other sponsors. The statement may be modified, as appropriate, to indicate partial or multiple funding as defined by specific contract.
- 3.2 With the IFEM's written approval and when deemed appropriate, institutional, non-product related advertisements may be included in or distributed in conjunction with program or project materials.
- 3.3 Company logos will not be placed on the website and there will be no hyperlinking to company sponsored information.

4. PROCESS

- 4.1 Any potential organisational or corporate partner will be directed to confer initially with the IFEM Secretariat regarding the development of any relationship that would be covered under these Guidelines.
- 4.2 The proposal will be initially reviewed by the IFEM Executive Officer to confirm compliance with these principles and any further guidelines. Each proposal should be accompanied with (non-refundable) payment the amount of which will be determined annually by the Executive.
- 4.3 The Executive Officer will forward all non-ICEM proposals to the IFEM Executive for review and consideration of further action. If deemed necessary by the Executive, the proposal shall be reviewed by other relevant committees or members to identify potential Conflicts of Interest. The Executive Officer will forward all ICEM proposals to the ICEM Organizing Committee for consideration. All proposals must meet the conditions and criteria established by the IFEM Conflict of Interest policy.
- 4.4 When potential or unresolved conflicts of interest questions arise, these situations must be disclosed promptly to the Executive and resolved by the Executive in accordance with IFEM Conflict of Interest policy.
- 4.5 The IFEM President and Treasurer will be the parties responsible for signing any such agreement on behalf of the IFEM.